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**Notice to the Investors/Unit holders of ICICI Prudential Interval Fund - Quarterly Interval Plan III (the Scheme)**

Notice is hereby given to all the investors/unitholders of the Scheme that the Trustee has approved August 12, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on August 12, 2014, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#@	NAV as on August 05, 2014 (₹ Per unit)
<b>ICICI Prudential Interval Fund - Quarterly Interval Plan III</b>		
Retail Dividend	0.2107	10.2111
Regular Plan - Dividend	0.2107	10.2111
Direct Plan - Dividend	0.2172	10.3977
Direct Quarterly Dividend Payout	0.2124	10.2128

# Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Scheme on August 12, 2014.

**It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : August 06, 2014

**Authorised Signatory**

No. 005/08/2014

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**